

Professorships in Strategy, Innovation, and Marketing

The Department of Management at Aarhus BSS, Aarhus University, invites applications for positions as professor within all areas of Strategy, Innovation, and Marketing. The professorships are a full-time and permanent positions starting on September 1, 2026, or as soon as possible subject to mutual agreement.

The Department of Management wishes to strengthen our focus on Strategy, Innovation, and Marketing, including: Marketing, Retail Management, Consumer Behaviour, Innovation, Entrepreneurship, International Business, Value Chain Management, and Strategy. We are looking for candidates with an excellent publication record within the fields and a demonstrated ability to develop and teach courses in Strategy, Innovation, and Marketing.

The new professors are expected to spearhead the department's profile in these research and teaching areas. We also expect the new professor to strengthen the connection between the Department of Management and other departments at Aarhus University.

Non-Danish applicants are expected to learn Danish within the first few years of employment.

Job description

As a professor at the department, you are expected to:

- Contribute significantly to the department's research and teaching environment and promote the overall research strategy of the school.
- Teach and supervise students across Bachelor's, Master's and PhD levels.
- Carry out individual and group-based research of the highest international standard contributing to the development of our academic field.
- Drive the development of new courses and study programmes while also supporting young talents and PhD students.

The department is international, and English is the working and teaching language in the majority of courses.

Qualifications

We are seeking candidates with a strong academic background as associate professor or equivalent and must be able to demonstrate significant contributions to development in the field.

Qualifications must be documented by a number of published contributions of international standard. In addition, management skills as well as strong teaching qualifications are desirable. The applicant's potential for undertaking the specific responsibilities in relation to the position is of particular relevance.

Your academic contributions should be well-documented through internationally recognized publications. In addition, we are looking for someone who:

- Has management skills as well as strong teaching qualifications.
- Has proven research leadership and administrative skills e.g. in attracting external funding, developing and leading activities, and personal experiences with leading international research projects and industry cooperation.
- Can provide quality teaching both at the undergraduate and the graduate levels and must be committed to developing the study programs.
- Engages in talent development, e.g. spotting potential PhD students, further developing our PhD program and supporting young scholars.
- Participate in and support the department's knowledge exchange efforts to the surrounding society.

Permanent employment as professor at Aarhus BSS requires completion of the faculty supervision course as well as the Online and blended learning course provided by [Centre for Educational Development](#). If you have not completed the courses prior to employment, continued employment will be conditional on completion of the courses

Ansøgningsfrist:
3. marts 2026

Institut/VD-område:
Institut for
Virksomhedsledelse

Fakultet:
Aarhus BSS

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**Forventet
tiltrædelsesdato:**
01-09-2026

within a two-year period.

Who we are

The Department of Management is part of [Aarhus BSS](#), Aarhus University – a top 100 university. Aarhus BSS has achieved the triple-crown AACSB, AMBA and EQUIS accreditations.

The department has an international research and teaching environment, employs approximately 160 Danish and international researchers, academic staff, and PhD students. We excel in business management, including strategy, innovation, marketing, organisation, digitalisation, and accounting. Our aim is to deliver high-quality research, with a strong emphasis on publishing in leading academic journals and presenting at recognised conferences.

You can read more about the Department of Management at: <http://mgmt.au.dk>.

Across the four units of the section, we are dedicated to exploring and advancing knowledge within the critical domains of marketing strategy, innovation and marketing. Our faculty undertakes studies within a broad range of areas, including consumer research, marketing management, retail management and branding, innovation and entrepreneurship, international business, value chain management and strategy. We have an interdisciplinary orientation, drawing on a broad range of social science approaches and research methodologies. Our teaching activities reflect our commitment to integrating the latest research findings, providing students with state-of-the-art knowledge to help them develop in their future careers. [Read more here](#).

Further information

For further information about the position and the department, please contact Head of Department Jacob Kjær Eskildsen, Tel.: +45 3160 8100, Email: eskildsen@mgmt.au.dk.

If you need help uploading your application or have any questions about the recruitment process, please contact HR supporter Line Greve Brunhøj Tel.: +45 8715 0584, Email: lgb@au.dk

Deadline

All applications must be made online and received by March 3, 2026.

Place of work

Department of Management
Universitetsbyen 61
8000 Aarhus C
Denmark

International applicant?

Aarhus University offers a broad variety of services for international researchers and accompanying families, including relocation service and career counselling to expat partners. Please find more information here: <https://internationalstaff.au.dk/relocationsservice/>

Please find more information about research opportunities at Aarhus University here: <http://international.au.dk/research/>

Terms of employment

The appointment is made in accordance with the [Memorandum on Job Structure for Academic Staff at Danish Universities](#) as well as the circular on the [Collective Agreement for Academics Employed by the State](#) (in Danish).

The job content and qualification requirements are described in further detail in the [Ministerial Order on the Appointment of Academic Staff at Universities](#).

Application procedure

When you apply for this position it is mandatory to attach the following:

- Application
- Curriculum Vitae. You are encouraged to declare any periods of leave without research activity, including, for example, maternity leave, since your research activities are assessed in relation to your actual research time
- Education (diploma for master's, PhD and possibly higher doctoral degree)
- List of publications (the enclosed publications must be clearly marked on the list of publications)

Publications. Up to 10 publications can be included in the application. In the event of several authors the publications must be accompanied by a co-author

statement concerning the applicant's share of the collaborative work with the consent of the co-authors. [This template may be used for the purpose](#)

- Teaching portfolio. The specific requirements regarding the documentation can be found [here](#)

Materials which cannot be uploaded together with the application may be submitted in five copies to Aarhus BSS HR & PhD, Aarhus University, Bartholins Allé 16, DK-8000 Aarhus C.

Read more about how to apply for an academic post at Aarhus BSS [here](#)

The evaluation process

After the application deadline, an assessment committee is appointed. Please note that the assessment of applicants is based solely on the material received prior to the application deadline. For further information, see [Guidelines for Assessment Committee, Aarhus BSS](#).

Read more about Aarhus BSS' professorship policy [here](#).

Aarhus University's ambition is to be an attractive and inspiring workplace for all and to foster a culture in which each individual has opportunities to thrive, achieve and develop. We view equality and diversity as assets, and we welcome all applicants.

Ensuring gender balance at Department of Management is a high priority at Aarhus University, and we particularly encourage [women/men] to apply for this position. No candidate will be given preferential treatment, and all applicants will be assessed on the basis of their qualifications for the position in question

The application must be submitted via Aarhus University's recruitment system, which can be accessed under the job advertisement on Aarhus University's website.

Om Aarhus Universitet

Aarhus Universitet er et fagligt bredt og forskningsintensivt universitet med høj kvalitet i uddannelse og forskning, og et stærkt engagement i samfundsudviklingen nationalt og globalt. Universitetet tilbyder et inspirerende uddannelses- og forskningsmiljø for 38.000 studerende og 8.300 medarbejdere med en årlig omsætning på 7,0 mia. kr. Læs mere på www.au.dk