

Student assistant with online marketing skills

The AU International Office is looking for a new student assistant to help with the recruitment and retention of international students at Aarhus University.

The student assistant will be part of the international recruitment and marketing team at the International Office. The team consists of five full-time staff members and around seven student assistants.

Primary tasks

- Campaign planning, execution and monitoring.
- Tracking and analysis
- Content ideation and production
- Improve and maintain our webpages and subpages

Expected qualifications

- Experience with either Google Ads, Meta ads or both
- Possible understanding of UI/UX Design Principles
- Possible experience with javascript
- Possible experience with analytics platforms
- Possible experience with CMS development

In addition, we expect that you are:

- Comfortable working independently and manage own tasks
- Creative, but also comfortable with routine tasks
- Well organised with a good sense of detail
- Internationally minded

As our Student Assistant, you will get the opportunity to

- Work independently and create your own projects
- Gain practical experience with a number of different design and web tasks
- Gain real life experience with teamwork in a great team

Conditions

Your place of work will be Fredrik Nielsens Vej 5, Building 1445-1448, 8000 Aarhus. Fully remote work is not an option.

Pay

The position is paid according to state agreements.

Who can apply

The AU International Office encourages students who have at least one year left of their studies in Denmark to apply for the position. Please note that you need to be a full-time student at a higher learning institution in order to apply.

If you have any questions - please contact:

Kaspar Bruus Bjerre International Marketing and Student Recruitment Manager, email: kbrb@au.dk, phone no. +45 93 50 88 19.

Aarhus University's ambition is to be an attractive and inspiring workplace for all and to foster a culture in which each individual has opportunities to thrive, achieve and develop. We view equality and diversity as assets, and we welcome all applicants.

The application must be submitted via Aarhus University's recruitment system, which can be accessed under the job advertisement on Aarhus University's website.

Aarhus University

Aarhus University is an academically diverse and research-intensive university with a strong commitment to high-quality research and education and the development of

Application Deadline:

08 April 2026

Institute/Faculty:

AU Student
Administration and
Services

Academic contact person:

Kaspar Bruus Bjerre
Fuldmægtig
kbrb@au.dk

Vacant positions:

1

Hours per week:

10

Expected date of accession:

15/04/2026

society nationally and globally. The university offers an inspiring research and teaching environment to its 37,000 students (FTEs) and 8.700 employees and has an annual revenue of EUR 1.106 billion. Learn more at www.international.au.dk/