

Assistant professorship(s) in Marketing

The Department of Business Development and Technology ([BTECH](#)) at Aarhus BSS, Aarhus University, invites applications for assistant professorship positions in marketing.

An assistant professorship is a three-year full-time position. The starting date is 1 September 2025 or as agreed upon.

Assistant professors divide their time equally between research and teaching activities. The successful candidates will become part of the [AIROD](#) research section.

Job description

At BTECH, we have a strong focus on company collaboration, and a significant part of our work involves business partners. Therefore, it is important that candidates intend to conduct research on topics that are relevant to modern companies and potentially involve company collaboration.

We expect candidates to have a background in marketing with an interest in a subset of the following domains:

- Marketing management
- Digital marketing
- Marketing communication
- Marketing in the context of new technologies
- B2B and B2C marketing integrating sustainability

Candidates are expected to teach and supervise students at bachelor's and master's levels. Our study programme portfolio includes an MSc programme and a bachelor's degree in economics and business administration, as well as industry-oriented training.

Your qualifications

Employment as an assistant professor requires a PhD degree in a relevant field.

Applicants are encouraged to describe how their research is important to industry. The description could include concrete collaborations, impact, dissemination activities, etc.

Further information

For further information about the position and the department, please contact Associate Professor Anne Gammelgaard Ballantyne, tel. +45 6167 5313, email: anne@btech.au.dk

If you need help uploading your application or have any questions about the recruitment process, please contact HR Supporter, Charlotte Thomsen, tel.: +45 87 16 53 62; email: charlotte@au.dk.

Place of work

Birk Centerpark 15, DK-7400 Herning

Application deadline

1 June 2025

International applicant?

Aarhus University offers a broad variety of services for international researchers and accompanying families, including relocation service and career counselling to expat partners. Please find more information here:

<https://internationalstaff.au.dk/relocationsservice/>

Please find more information about research opportunities at Aarhus University here: <http://international.au.dk/research/>

Terms of employment

The appointment is made in accordance with the [Memorandum on Job Structure for Academic Staff at Danish Universities](#) as well as the circular on the [Collective Agreement for Academics Employed by the State](#) (in Danish).

The job content and qualification requirements are described in further detail in the [Ministerial Order on the Appointment of Academic Staff at Universities](#).

Application procedure

When you apply for this position it is mandatory to attach the following:

- Application
- Curriculum Vitae. You are encouraged to declare any periods of leave without

Ansøgningsfrist:

1. juni 2025

Fakultet:

Aarhus BSS

Institut/VD-område:

Institut for
Forretningsudvikling og
Teknologi

Faglig kontaktperson:

Anne Gammelgaard
Ballantyne
Lektor
anne@btech.au.dk
+4561675313

Antal ledige stillinger:

2

Timer pr. uge:

37

Antal måneder:

36

Forventet

tiltrædelsesdato:

01-09-2025

research activity, including, for example, maternity leave, since your research activities are assessed in relation to your actual research time

- Education (diploma for master's, PhD and possibly higher doctoral degree)
- List of publications (the enclosed publications must be clearly marked on the list of publications)
- Publications. Up to three publications may be submitted. In the event of several authors the publications must be accompanied by a co-author statement concerning the applicant's share of the collaborative work with the consent of the co-authors. [This template may be used for the purpose](#)
- Teaching portfolio. The specific requirements regarding the documentation can be found [here](#)

Materials that cannot be uploaded together with the application may be submitted in three copies to Aarhus BSS HR & PhD, Aarhus University, Tåsingevej 1, 2nd floor, DK-8000 Aarhus C.

Read more about how to apply for an academic position at Aarhus BSS [here](#).

The evaluation process

After the application deadline, an assessment committee is appointed. Please note that the assessment of applicants is based solely on the material received prior to the application deadline. For further information, see [Guidelines for Assessment Committee, Aarhus BSS](#).

Aarhus University's ambition is to be an attractive and inspiring workplace for all and to foster a culture in which each individual has opportunities to thrive, achieve and develop. We view equality and diversity as assets, and we welcome all applicants.

The application must be submitted via Aarhus University's recruitment system, which can be accessed under the job advertisement on Aarhus University's website.

Om Aarhus Universitet

Aarhus Universitet er et fagligt bredt og forskningsintensivt universitet med høj kvalitet i uddannelse og forskning, og et stærkt engagement i samfundsudviklingen nationalt og globalt. Universitetet tilbyder et inspirerende uddannelses- og forskningsmiljø for 38.000 studerende og 8.300 medarbejdere med en årlig omsætning på 7,0 mia. kr. Læs mere på www.au.dk