

# Associate professorship(s) in marketing, digitalisation and organisation at Department of Business Development and Technology

The Department of Business Development and Technology ([BTECH](#)) at Aarhus BSS, Aarhus University invites applications for associate professorship positions in the three fields: marketing, digitalisation and organisation.

An associate professorship is a full-time permanent position. The starting date is 1 November 2026 or as agreed upon.

Associate professors divide their time equally between research and teaching activities. The successful candidates will become part of the [AIROD](#) research section.

## Job description

We are seeking candidates who can strengthen our research profile. A significant part of our work involves collaboration with business partners, and we often engage in applied research. Therefore, it is important that candidates pursue research topics relevant to modern companies, and those with research activities involving industry will be preferred.

We expect candidates to have a strong academic background and to be able to contribute to one or more of the following domains:

- Marketing management
- Digital marketing
- Digital business development
- Digital technologies in organisations
- Digital transformation
- Digital governance
- Organisation
- Organisational communication
- Strategy

Candidates are expected to teach and supervise students at all levels, including PhD students.

Our study programme portfolio includes MSc programmes, a bachelor's degree programme in economics and business administration as well as industry-oriented training.

Permanent employment as associate professor at Aarhus BSS requires completion of, within a two year period, the [supervision course](#) and also the course [Online and blended learning](#) provided by Centre for Educational Development at Aarhus University.

Non-Danish speakers are required to acquire a working knowledge of Danish within the first 3 years of employment. Where relevant, the department will grant time off from teaching duties to attend Danish courses during the first two years of employment.

## Your qualifications

Employment as an associate professor requires a PhD degree and a strong academic background as assistant professor or equivalent. Furthermore, we prefer applicants with the following qualifications:

- A proven record of strong international research, evidenced by publications in highly reputed international journals.
- A track record of excellence in teaching on topics relevant to our study programmes.
- A clear, well-developed and viable strategy for future high-level research.
- A track record of good citizenship in the wider academic community, combined with a commitment to contributing to a vibrant work environment within our

**Application Deadline:**  
30 June 2026

**Institute/Faculty:**  
Department of  
Business Development  
and Technology

**Faculty:**  
Aarhus BSS

**Academic contact  
person:**  
Anne Gammelgaard  
Ballantyne  
Lektor  
anne@btech.au.dk  
+4561675313

**Vacant positions:**  
2

**Hours per week:**  
37

**Expected date of  
accession:**  
01/11/2026

department.

- A commitment to sharing insights and knowledge with broader society and to prioritising dialogue with practitioners.
- A commitment to providing teaching that equips students with relevant competences and fosters their ability to think critically about business topics.
- A willingness to engage in external research funding activities.

*The required qualifications are elaborated below:*

Applicants must have produced and published research in addition to their PhD thesis and must demonstrate continued academic development through research publications that go beyond the PhD thesis either thematically, theoretically, methodologically and/or empirically.

Applicants must have at least three articles published or accepted for publications in high-standard, international, peer-reviewed journals. A significant part must have been produced after completion of the PhD degree. Furthermore, substantial publications must have been produced within the previous five years.

Applicants must document significant teaching experience. They must therefore have taught several courses, preferably at different levels and across a range of topics. Five courses are normally considered a minimum requirement.

Applicants must have some experience in conducting research collaboration, research management and knowledge dissemination, possibly including editorial experience and participation in collaborative research projects.

#### **Place of work**

Birk Centerpark 15, DK-7400 Herning.

#### **The evaluation process**

Shortlisting is applied. This means that an appointment committee (assisted by the chair of the assessment committee) advises the head of department on which applicants possess the qualifications, competencies, experience and potential described above under "Your qualifications", notably in fields with specific departmental research and teaching needs and in accordance with the faculty's criteria and guidelines for evaluating candidates to permanent positions.

Through the shortlisting process, the head of department selects the applicants who will receive a thorough assessment of their professional qualifications. The applicants will then be assessed by an expert assessment committee. All applicants will be notified whether or not their application has been shortlisted and forwarded to the assessment committee for evaluation. Shortlisted applicants will be informed about the composition of the committee.

Please note that the assessment of applicants is based solely on the material received prior to the application deadline.

Read more about the recruitment process, shortlisting procedure and guidelines for assessment committees [here](#).

#### **Further information**

For further information about the position and the department, please contact Section Head Anne Gammelgaard Ballantyne, tel. +45 6167 5313, e-mail: [anne@btech.au.dk](mailto:anne@btech.au.dk).

If you need help uploading your application or have any questions about the recruitment process, please contact HR Coordinator Anna Bruun Pedersen, e-mail: [anpe@au.dk](mailto:anpe@au.dk)

#### **Who we are**

BTECH is part of Aarhus BSS, Aarhus University – a top 100 university. Aarhus BSS has achieved the triple-crown AACSB, AMBA and EQUIS accreditations. BTECH is located in the business-oriented and entrepreneurial city of Herning. The department excels in business, IT and engineering disciplines and emphasises the importance of company collaborations.

We have around 1,200 students and close to 100 staff members. Each year, approximately 500 students engage in company projects across more than 250 companies, ranging from SMEs to leading multinationals. Our student incubator, [Business Factory](#), launches ca. 10 new companies annually.

We influence society through business development and technology. For this reason, many research projects are carried out in close collaboration with industry, based on new data and emerging technologies. These projects receive generous support from the ERC, Horizon Europe, the Independent Research Fund Denmark and the Danish Industry Foundation, among others.

More information about BTECH is available [here](#).

#### **International applicant?**

Aarhus University offers a broad variety of services for international researchers and accompanying families, including relocation service and career counselling to expat partners. Please find more information here:

<https://internationalstaff.au.dk/relocation-service/>

Please find more information about research opportunities at Aarhus University here:

<http://international.au.dk/research/>

#### **Terms of employment**

The appointment is made in accordance with the [Memorandum on Job Structure for Academic Staff at Danish Universities](#) as well as the circular on the [Collective Agreement for Academics Employed by the State](#) (in Danish).

The job content and qualification requirements are described in further detail in the [Ministerial Order on the Appointment of Academic Staff at Universities](#).

#### **Application procedure**

When you apply for this position it is mandatory to attach the following:

- Application
- Curriculum Vitae. You are encouraged to declare any periods of leave without research activity, including, for example, maternity leave, since your research activities are assessed in relation to your actual research time
- Education (diploma for master's, PhD and possibly higher doctoral degree)
- List of publications (the enclosed publications must be clearly marked on the list of publications)
- Publications. Up to five publications can be included in the application. In the event of several authors the publications must be accompanied by a co-author statement concerning the applicant's share of the collaborative work with the consent of the co-authors. [This template may be used for the purpose](#)
- Teaching portfolio. The specific requirements regarding the documentation can be found [here](#)

Materials which cannot be uploaded together with the application may be submitted in five copies to Aarhus BSS HR & PhD, Aarhus University, Bartholins Allé 16, DK-8000 Aarhus C.

Read more about how to apply for an academic post at Aarhus BSS [here](#)

Aarhus University's ambition is to be an attractive and inspiring workplace for all and to foster a culture in which each individual has opportunities to thrive, achieve and develop. We view equality and diversity as assets, and we welcome all applicants.

*The application must be submitted via Aarhus University's recruitment system, which can be accessed under the job advertisement on Aarhus University's website.*

#### **Aarhus University**

*Aarhus University is an academically diverse and research-intensive university with a strong commitment to high-quality research and education and the development of society nationally and globally. The university offers an inspiring research and teaching environment to its 37,000 students (FTEs) and 8.700 employees and has an annual revenue of EUR 1.106 billion. Learn more at [www.international.au.dk/](http://www.international.au.dk/)*